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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/774,312	02/05/2004	Kenneth L. Levy	P0930	5422
DIGIMARC CORPORATION 9405 SW GEMINI DRIVE BEAVERTON, OR 97008			EXAMINER	
9405 SW GEM	735 7590 09/05/2007 IGIMARC CORPORATION 105 SW GEMINI DRIVE EAVERTON, OR 97008 FUJITA, KATRINA R	ATRINA R		
BEAVERTON, OR 97008			ART UNIT	PAPER NUMBER
			2624	
			MAIL DATE	DELIVERY MODE
			09/05/2007	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

	Application No.	Applicant(s)
	10/774,312	LEVY ET AL.
Office Action Summary	Examiner	Art Unit
	Katrina Fujita	2624
The MAILING DATE of this communication apperiod for Reply	pears on the cover sheet	with the correspondence address
A SHORTENED STATUTORY PERIOD FOR REPL WHICHEVER IS LONGER, FROM THE MAILING D - Extensions of time may be available under the provisions of 37 CFR 1.1 after SIX (6) MONTHS from the mailing date of this communication. - If NO period for reply is specified above, the maximum statutory period - Failure to reply within the set or extended period for reply will, by statute Any reply received by the Office later than three months after the mailin earned patent term adjustment. See 37 CFR 1.704(b).	ATE OF THIS COMMUN 136(a). In no event, however, may will apply and will expire SIX (6) Mo e, cause the application to become	IICATION. a reply be timely filed DNTHS from the mailing date of this communication. ABANDONED (35 U.S.C. § 133).
Status		
3) Since this application is in condition for allowa	s action is non-final. nce except for formal ma	
closed in accordance with the practice under I	±x parτe Quayle, 1935 C	.D. 11, 453 O.G. 213.
Disposition of Claims		
4) ⊠ Claim(s) 1-9 is/are pending in the application. 4a) Of the above claim(s) 7 is/are withdrawn fr 5) □ Claim(s) is/are allowed. 6) ☒ Claim(s) 1-6,8 and 9 is/are rejected. 7) □ Claim(s) is/are objected to. 8) □ Claim(s) are subject to restriction and/or		
Application Papers		
9)⊠ The specification is objected to by the Examine	er.	
10) The drawing(s) filed on is/are: a) acc		o by the Examiner.
Applicant may not request that any objection to the	drawing(s) be held in abey	ance. See 37 CFR 1.85(a).
Replacement drawing sheet(s) including the correct	<u>-</u>	
11) The oath or declaration is objected to by the E	xaminer. Note the attach	ed Office Action or form PTO-152.
Priority under 35 U.S.C. § 119		•
 12) Acknowledgment is made of a claim for foreign a) All b) Some * c) None of: 1. Certified copies of the priority document 2. Certified copies of the priority document 3. Copies of the certified copies of the priority application from the International Burea * See the attached detailed Office action for a list 	ts have been received. ts have been received in rity documents have bee u (PCT Rule 17.2(a)).	Application No en received in this National Stage
Attachment(s) 1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO/SB/08) Paper No(s)/Mail Date 08/14/2007.	Paper N	v Summary (PTO-413) o(s)/Mail Date f Informal Patent Application

DETAILED ACTION

Response to Amendment

This Office Action is responsive to applicant's remarks received on August 14,
 Claims 1-7 and newly added 8 and 9 are pending.

Election/Restrictions

2. Applicant's election with traverse of Species I in the reply filed on August 14, 2007 is acknowledged. The traversal is on the ground(s) that a serious burden on the examiner has not been *prima facie* shown. This is not found persuasive because a different field of search would be required for each Species, which appropriately establishes a *prima facie* burden. See § MPEP 808.02.

The requirement is still deemed proper and is therefore made FINAL.

3. Claim 7 is withdrawn from further consideration pursuant to 37 CFR 1.142(b), as being drawn to a nonelected Species II, there being no allowable generic or linking claim. Applicant timely traversed the restriction (election) requirement in the reply filed on August 14, 2007.

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Claim Rejections - 35 USC § 112

4. The following is a quotation of the first paragraph of 35 U.S.C. 112:

The specification shall contain a written description of the invention, and of the manner and process of making and using it, in such full, clear, concise, and exact terms as to enable any person skilled in the art to which it pertains, or with which it is most nearly connected, to make and use the same and shall set forth the best mode contemplated by the inventor of carrying out his invention.

- 5. Claim 8 is rejected under 35 U.S.C. 112, first paragraph, because the specification, while being enabling for encoding specific types of objects (e.g. ID cards), does not reasonably provide enablement for encoding any object under the sun commensurate with the full scope of the claim (e.g. a carpet fiber or a drop of water, etc.). The specification does not enable any person skilled in the art to which it pertains, or with which it is most nearly connected, to make and use the invention commensurate in scope with these claims.
- 6. The following is a quotation of the second paragraph of 35 U.S.C. 112:

 The specification shall conclude with one or more claims particularly pointing out and distinctly claiming the subject matter which the applicant regards as his invention.
- 7. Claims 8 and 9 are rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.

Claim 9 defines a "system", which falls under the statutory category of a "machine" (commonly referred to as an apparatus). Machines must be recited and defined in terms of their structure, rather than their functions alone. While features of an apparatus may be recited either structurally or functionally, claims directed to an

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apparatus must be distinguished from the prior art in terms of structure rather than function. *In re Schreiber*, 128 F.3d 1473, 1477-78, 44 USPQ2d 1429, 1431-32 (Fed. Cir. 1997). Claim 9 on the other hand fails to recite any structure at all, making the full scope of the claim in term of how it distinguishes over the prior art unclear. Claim 9 appears to be an improper "machine" claim.

Claim 8 is rejected on the same grounds, in that a "manufacture" (commonly referred to as a product) must also distinguish over the prior art in terms of its structure. However, no such structure is recited.

Specification

8. The disclosure is objected to because of the following informalities:

On page 3, line 21, "subtract the template to other images" should be -- subtract the template to from other images --.

Appropriate correction is required.

9. The disclosure is objected to because it contains an embedded hyperlink and/or other form of browser-executable code on page 11, line 3. Applicant is required to delete the embedded hyperlink and/or other form of browser-executable code. See MPEP § 608.01.

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10. The use of the trademark Outlook™ has been noted in this application on page
10, line 7. It should be capitalized wherever it appears and be accompanied by the generic terminology.

Although the use of trademarks is permissible in patent applications, the proprietary nature of the marks should be respected and every effort made to prevent their use in any manner which might adversely affect their validity as trademarks.

Claim Objections

11. The following is a quotation of 37 CFR 1.75(a):

The specification must conclude with a claim particularly pointing out and distinctly claiming the subject matter which the applicant regards as his invention or discovery.

12. Claim 1 is objected to under 37 CFR 1.75(a), as failing to particularly point out and distinctly claim the subject matter which application regards as his invention or discovery.

Claim 1 recites "the collection of geometrical features" in line 4. It is unclear whether this is intended to be the same as or different from the "collection of features" in line 2. The following will be assumed for examination purposes: -- the collection of geometrical features --. Accordingly, subsequent recitations of "geometrical features" will be assumed as -- features -- for consistency.

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Claim Rejections - 35 USC § 102

13. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

- (a) the invention was known or used by others in this country, or patented or described in a printed publication in this or a foreign country, before the invention thereof by the applicant for a patent.
- (b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.
- (e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.
- 14. Claims 1, 2, 6, 8 and 9 are rejected under 35 U.S.C. 102(e) as being anticipated by Macy et al. (US 6,707,926).

Regarding claims 1 and 8, Macy et al. discloses a method that includes encoding ("encoding a template" at col. 6, line 43) one or more content objects ("rows or columns" at col. 6, line 67) with a steganographic digital watermark ("invisible watermark" at col. 2, line 19) and an object encoded in accordance with the method ("method of producing a watermarked image" at col. 6, line 47), the encoding including embedding a collection of features ("row and column bands" at col. 6, line 51) that can be used to facilitate computation of geometrical distortion of the object after encoding ("determine the extent of scaling and/or shifting" at col. 5, line 37), an improvement

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including step for making the collection of features resistant to attack ("embedded watermark can not be removed or tampered" at col. 1, line 52).

Regarding **claim 2**, Macy et al. discloses a method wherein said step includes adding said collection of features in some of said objects ("adds the template to the next two rows or columns" at col. 7, line 1), and subtracting said collection of features from other of said objects ("subtracts the template from the first two rows or columns" at col. 6, line 67).

Regarding **claims 6 and 9**, Macy et al. discloses a method that includes decoding a steganographic digital watermark from an encoded object ("decoding a spatial template that is encoded in an image" at col. 8, line 51) and a system for practicing the method (figure 11), the encoding including a template signal ("spatial template" at col. 17, line 1) that aids in determining corruption of the object ("determine the extent of scaling and/or shifting" at col. 5, line 37), an improvement comprising step for detecting the template signal without log-polar remapping (figure 4).

15. Claims 1, 5 and 8 are rejected under 35 U.S.C. 102(b) as being anticipated by Hayashi et al. (US 2001/0055390).

Regarding claims 1 and 8, Hayashi et al. discloses a method that includes encoding one or more content objects with a steganographic digital watermark ("embedding a digital watermark in image data" at paragraph 0001, line 2) and an object encoded in accordance with the method (figure 1, numeral wl), the encoding including

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embedding a collection of features ("registration signal" at paragraph 0093, line 2) that can be used to facilitate computation of geometrical distortion of the object after encoding ("geometric manipulation including rotation" at paragraph 0104, line 3), an improvement including step for making the collection of features resistant to attack ("providing resistance to geometric transformation" at paragraph 0005, line 2).

Regarding **claim 5**, Hayashi et al. discloses a method wherein said step includes obscuring said collection of features by designing same to become apparent only in an alternate domain (figure 4, numeral 0402).

16. Claims 1, 3 and 8 are rejected under 35 U.S.C. 102(b) as being anticipated by Rhoads (US 6,266,430).

Regarding **claims 1 and 8**, Rhoads discloses a method that includes encoding one or more content objects with a steganographic digital watermark ("audio and video signal processing, and more particularly relates to the processing of such signals to embed auxiliary data" at col. 1, line 27) and an object encoded in accordance with the method ("encoded content signal" at col. 1, line 57), the encoding including embedding a collection of features ("calibration data" at col. 1, line 52) that can be used to facilitate computation of geometrical distortion of the object after encoding ("registering the suspect signal to match the original" at col. 17, line 37), an improvement including step for making the collection of features resistant to attack ("robust against various forms of content degradation, e.g., lossy compression/decompression, scaling" at col. 1, line 58).

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Regarding claim 3, Rhoads discloses a method wherein said step includes embedding said collection of features at a first scale (figure 6, numeral 210) in a first object (figure 6, numeral 218), and embedding said collection of features at a second, different scale in a second object ("For each input sample (i.e. look-up table address), the table provides a corresponding 8-bit digital output word. This output word is used as a scaling factor that is applied" at col. 16, line 18).

Claim Rejections - 35 USC § 103

- 17. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 18. Claim 4 is rejected under 35 U.S.C. 103(a) as being unpatentable over the combination of Hayashi et al. and Jones et al. (US 6,792,130).

Hayashi et al. discloses the elements of claim 1 as described in the 102 rejection above.

Hayashi et al. does not disclose that said step includes embedding said collection of geometrical features at a first orientation in a first object, and embedding

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said collection of geometrical features at a second, different orientation in a second object.

Jones et al. discloses a method in the same field of endeavor of digital watermarking ("method for embedding watermarks in digital image sequences" at col. 1, line 9) wherein said step includes embedding said collection of features (figure 7, $C_1(X,Y)$) at a first orientation ("Different carrier images are then formed by spatially transforming 56...transformations can include, but are not limited to: rotations around the carrier image center at 90° increments" at col. 7, line 37) in a first object (first frame), and embedding said collection of features at a second, different orientation (figure 7, $C_2(X,Y)$) in a second object (second frame).

It would have been obvious at the time the invention was made to one of ordinary skill in the art to utilize the spatial transformation of Jones et al. to embed the registration signal of Hayashi et al. to "improve performance under certain types of removal attacks and/or allows for the amplitude of the watermark to be reduced to a lower level" (Jones et al. at col. 8, line 5).

Conclusion

19. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Katrina Fujita whose telephone number is (571) 270-1574. The examiner can normally be reached on M-Th 8-5:30pm, F 8-4:30pm.

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If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Brian P. Werner can be reached on (571) 272-7401. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

Katrina Fujita Art Unit 2624

/Brian P. Werner/ Supervisory Patent Examiner (SPE), Art Unit 2624